

Clayton State University

Department of Public Safety

2000 Clayton State Blvd.

**UNIVERSITY RIDESHARE
"THE FAST LANE"**

DECEMBER 2007

TRANSPORTATION CHAMPIONS FOR NOVEMBER ARE
MARK DADDONA AND JEFF JACOBS
BY DANA THOMAS

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We are proud to announce the dynamic carpool duo, Mark Daddona and Jeff Jacobs, as our Transportation Champions for the month of November.

Dr. Mark Daddona is the Director of the Center for Academic Success and Jeff Jacobs is the Associate Dean of Students and Director in the Office of Student Conduct.

After finding out about the University Rideshare Program and The Clean Air campaign through several promotions, Mark and Jeff were positive about the idea of carpooling and were ready to make a change in the environment. Jeff and Mark met and worked out a schedule to carpool. Currently, they carpool about three or four times a week and are frequent winners in both the University RideShare monthly carpool drawings and The Clean Air Campaign Commuter Rewards program.

Jeff and Mark are an example of how simple planning can make a big difference. Even though they live about 20 miles from Clayton State, they have a carpool schedule that ensures that they arrive on time and the carpool days do not interfere with work or social activities. They are both considerate of each other and their carpool plans are flexible.

When the duo was asked what adjustments they had to make in their schedule, their responses were encouraging. Mark stated, "I have to leave my home in Tucker a little earlier than before to meet Jeff on time." His carpool partner, Jeff Jacobs, also agreed by adding that the adjustments were "nothing significant... just more coordination and planning".



Jeff Jacobs .



Mark Daddona

Jeff Jacobs and Mark Daddona received a Transportation Champion trophy, a \$10 Wal-Mart card, and a bag of goodies.

Even if there were no incentives, Jeff and Mark said that they would still continue to carpool. The benefits of carpooling go beyond helping the environmental; they enjoy each other's company while commuting and it makes the drive seem shorter.

We congratulate them for their outstanding efforts to help decrease traffic, save gasoline, parking spaces, decrease smog, and to be environmentally friendly.

We also encourage more employees to let go of their inhibitions about carpooling and give it a try. Although

it takes some coordination and planning, the benefits outweigh the extra efforts.

For further information, visit the Public Safety web page at <http://adminservices.clayton.edu/ps/>, contact the Department of Public Safety at (678) 466-4050 or e-mail JoanMurphy@clayton.edu.

DID YOU KNOW?

You can update your schedule, information, phone, etc., with 1-87-RIDEFIND or get an immediate match list?

- 1) Go to: www.187ridefind.com/
- 2) Go to "Commuter Options" on the top of the page then select "Register".
- 3) On the LOGIN page, on the right side, click on Do Not Have A Password, if you need one.

Enter the email address you registered with the first time. A password will be emailed to you.

After you have a password, go to www.187ridefind.com, then go to step 2 above.

Type your email address and password.

If you have problems, you can call 1-87-Ridefind and ask them to give you a password. Or contact Joan in Public Safety at (678) 466-4050.

FREE TOOL TO GREEN YOUR OFFICE

REPRINTED WITH THE PERMISSION OF GEORGIA DEPARTMENT OF NATURAL RESOURCES

This free online tool will help your company develop a sustainability program, reducing its environmental footprint while improving the bottom line. Here's a tip for each day this week to get you started...

Reduce Waste

An average 100-employee office spends over \$5,000 a year buying copy paper and over \$200 throwing it away. Save money and trees by using electronic communication as much as possible.

Buy Green

Look for products that save money and the environment while meeting your needs. Easy wins include refilled toner cartridges (using 100 per year will save \$2,000), tire re-treading (save over \$1,200 when compared to new tires for a 10 small truck fleet), and energy-efficient products.

Save Energy

Turning off equipment during non-business hours not only saves the electricity needed to run it, but also the air conditioning needed to cool it - a double impact!

Conserve Water

Install 0.5 gallon per minute aerators on your faucets to reduce the amount of water used by 77% when compared to traditional 2.2 gallon per minute faucets.

Commute Clean

Telecommuting prevents pollution by allowing employees to work remotely just as they would in the office without using any transportation. Teleworking just one day a week can save the employee as much as \$750 and 72 hours a year while increasing productivity by 10-20%.



Build Green

Consider Green Building rating systems before renovation or construction. Green buildings not only benefit the environment but also have lower utility costs. They have been shown to cost \$50-\$70 less per square foot compared to conventional buildings over a 20 year period.

Be Socially Responsible

Adding a Social Responsibility strategy to your company's corporate plan can improve your image and relations. According to a recent study, this commitment to leadership in the community and environment led 72% of companies to outperform others that are not integrating social responsibility into their business strategies.

MONEY, TIME AND LIFE-SAVING BENEFITS OF TRANSIT

REPRINTED WITH THE PERMISSION OF THE CLEAN AIR CAMPAIGN

People who use transit to commute to and from work enjoy several advantages over those who drive themselves: less money spent on commuting, less wear and tear on their personal vehicles and less stress.

By leaving the driving to someone else, transit riders can use their commute time more productively – to catch up on work or emails, to read and even to catch a few more minutes of sleep.

People using transit also enjoy another important benefit: a substantially reduced likelihood of dying in a

traffic accident. According to the Bureau of Transportation Statistics



(BTS), in 2001, the U.S. witnessed 42,196 automobile-related fatalities, compared to 267 fatalities related to transit.

BTS reports that when examining the rate of traffic fatalities per 100 million passenger-miles, transit is clearly safer: motor vehicles account for 0.93 fatalities per 100 million passenger-miles; rail rapid transit (metro) has a 0.55 fatality rate; commuter rail has a 0.05 fatality rate; bus has a 0.10 fatality rate; and light rail has a 0.00 fatality rate or too few deaths to be statistically significant.

The bottom line is that while saving time and money is important, transit can help preserve something even more valuable – your life.

511 – THE ONLY NUMBER YOU NEED FOR GETTING AROUND GEORGIA REPRINTED WITH THE PERMISSION OF THE CLEAN AIR CAMPAIGN

Traveling in Georgia just got a little bit easier. On August 15, Governor Sonny Perdue and the Georgia Department of Transportation launched Georgia 511, a free, real-time traffic and travel information service operating 24 hours a day, seven days a week. Callers can access statewide traffic conditions, request route-specific information and obtain details on road or lane closures due to construction, incidents or weather. Additionally, estimated trip times are available within metro-Atlanta.

Beyond simply providing information on roadways, Georgia 511 serves as a resource for connections to a vari-

ety of transportation and travel services, including:



- Transit providers
- Major airports
- Rideshare organizations
- Tourism organizations

- 511 systems in neighboring states

An automated voice recognition system guides callers through the service. Callers can also speak with live operators to report accidents, request HERO, assistance or obtain additional information. the system's live operators.

Georgia 511 is a free call from any landline or mobile phone. Normal airtime rates do apply. There are also a companion Web site at www.511ga.org and a toll-free number for callers from outside the state, 1-877-MYGA511. Just dial 511 from anywhere in Georgia...we'll get you

CLAYTON COUNTY INCLUDED IN LEVEL 4 DROUGHT RESPONSE INFORMATION FROM CLAYTON COUNTY WATER AUTHORITY

Although Clayton County has adequate water supply, we are required to abide by the Georgia Environmental Protection Division (EPD) Level 4 Drought Response and Governor Sonny Perdue's mandate for utilities to cut water usage by 10 percent over our usage this time last year.

Under the Level Four drought response, no outdoor water use is allowed except under the following exemptions:

- Watering of food gardens is allowed, midnight to 10 a.m. daily.
- Watering of new landscape installed by a professionally certified

or licensed landscaper is allowed for 30 days, midnight to 10 a.m. daily.

- Watering in of herbicide applied by a professionally certified or licensed landscaper is allowed on the day of application, no hour restrictions.
- Commercial water use by car washes, retail garden centers or commercial power washing is allowed
- Car washing is only allowed at commercial car wash facilities

Every Drop Counts - Tips from the Georgia Department of Community Affairs

- Even small leaks waste thousands of gallons of water and cost you money. Repair all leaks inside or outside of your home or business.

- Repair Dripping faucets by replacing washers. If your faucet is dripping at the rate of one drop per second, you can expect to waste 2,700 gallons per year.
- Check for toilet leaks by adding food coloring to the tank. If the toilet has a leak, color will appear in the bowl within 30 minutes.
- Fully load dishwashers.
- Only wash full loads in your washing machine, or adjust the water level to the load size.
- Do not let water run while brushing your teeth or shaving.
- Use gray water (bath water) to water plants and other vegetation.

For more information see www.ccwa1.com/

Congratulations to the Clayton State University RideShare December 2007 Winners Who Carpoled in November

Drawing was held on **December 4, 2007**. *Thanks to Jeff Chastine and Jon Preston for developing our random drawing program!*

Find a Potential Carpool Ridematch: Stop by Public Safety or call 1-87-RIDEFIND.

These carpoolers were eligible because they registered with 1-87-RIDEFIND, completed a Carpool Registration application with Public Safety, **AND** carpoled at least once a week.

If you are carpooling but are not sure if you are included in the monthly carpool drawings, call Joan direct at (678) 466-4262 or e-mail, joanmurphy@clayton.edu. To reactivate or update schedules with 1-87-RIDEFIND, call 1-87-RIDEFIND or register at www.187RIDEFIND.com.

December 2007 Winners for November Carpoolers

Name of Winner	Prizes Won
Brittany Lewis, Student	\$25 BP Gas Card
Sue Odom, Nursing	\$25 BP Gas Card
Tom Stanford, Plant Ops	\$20 BP Gas Card
Kelli Nipper, CIMS	\$15 BP Gas Card
Jeff Jacobs, Student Life	\$15 BP Gas Card
Ana Gordon, Plant Ops	\$10 BP Gas Card
Alisa Kirk, CID	\$10 BP Gas Card
George Messer, School of Business	\$10 BP Gas Card
Cassie Holcombe, Health Care Management	\$10 BP Gas Card
Floyd Gordon, OITS	\$5 BP Gas Card
Katrina Barnes, Nursing	\$5 BP Gas Card
Mark Daddona, CAS	\$5 BP Gas Card
Betty Glenn, Nursing	SmartBodies Massage Therapy by Integrated Wellness —gift certificate for 1/2 hour therapeutic massage by Michael Clark, Certified Massage Therapist-located in the A&F Center (678-984-2943).
Linda Stanford, Business Services	Green Mountain Coffee Roasters coffee -6 bags, Organic House Blend.
Kathleen Cannella, Nursing	Atlanta Bread Company gift certificate for Half & Half Combo and 20 oz fountain drink, 1943 Mt. Zion Road, Morrow, GA.
Tammy Wilson, Academic Affairs	Atlanta Bread Company gift certificate for Half & Half Combo and 20 oz fountain drink, 1943 Mt. Zion Road, Morrow, GA.
Laura Herndon, Library	Atlanta Bread Company gift certificate for Half & Half Combo and 20 oz fountain drink, 1943 Mt. Zion Road, Morrow, GA.
Elizabeth Taylor, Academic Affairs	Atlanta Bread Company gift certificate for Half & Half Combo and 20 oz fountain drink, 1943 Mt. Zion Road, Morrow, GA.
Mhailene Lui, Student	Admission to the New World of Coca-Cola (4 each)
Dina York, Student	Admission to the New World of Coca-Cola (4 each)
Maylene Hill, Plant Ops	Admission to the New World of Coca-Cola (4 each)
Paul Bailey, Media & Printing	Arby's Combo Meal , 1189 Southlake Circle (around Southlake Mall)
Delia Wilson, Plant Ops	Domino's Pizza gift certificate for 1 large 2-topping pizza. 3585 Trotters Drive, Alpharetta, GA.